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Make The Move Now!

The great future we envision for this country is in jeopardy if we do not develop our most valuable resource — the human resource. As we approach the year 2000, the United States faces a social, economic and educational crisis, particularly as it relates to the future of our urban sector. The situation can be expected to worsen if bold and imaginative steps are not taken to reverse the trend.

America must make an investment in the education and leadership development of its young people. The urgency of the situation demands that we do not wait for leaders to emerge, but that we take proactive steps to shape and develop leaders today. Tomorrow is too late! We must initiate change and equip Blacks and Hispanics to be leaders in the 21st century.

The challenge is to encourage more urban youths to enter and graduate from college, aspire to leadership roles and enrich the supply of talent available to this country. In 1987, Project REACH responded to this challenge with a program designed to identify and educate urban youth with academic and leadership potential. REACH is "Building Leaders for the Future."

Now we must increase our efforts and expand our vision to provide higher educational opportunities to every young person in our urban communities.

Sincerely,

John L. Sims

John L. Sims
Chairperson, REACH Oversight Committee
Vice President, Strategic Resources
Digital Equipment Corporation

Project - REACH has help. Many leave their Marks in education.

Successes

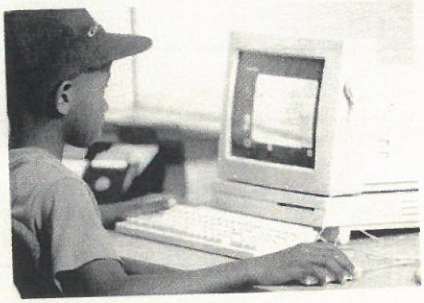
My dream of a college education is coming true because of Project REACH.

— REACH Scholar

COMMUNITY SERVICE...

I cannot help but wonder not only what others can do, but, more importantly, what I can do to make this a better society.

— REACH Scholar



Scholars distinguish themselves on campus and in the community by giving their time and talents to serve others — teaching young children, assisting the elderly, providing clerical support to community groups... "Giving back" is part of the REACH commitment.

I am motivated by the feeling to be someone special and the desire to leave my mark.

— REACH Scholar

A cadre of young leaders who will cause positive social change — this is the REACH vision! Scholars participate in a four-year leadership training program to develop and test their skills. Leaders of tomorrow are being born in REACH today.