

MURIEL S. SNOWDEN MEMORIAL SCHOLARS PROGRAM

PROJECT REACH



ROAD TO EDUCATIONAL ACHIEVEMENT...

The REACH story began in 1988 at Freedom House, a community-based organization in Boston. Fifty-four inner-city youths started college and were on the Road to Educational ACHievement. They believed there was a tomorrow to live for!

Today, Project REACH — a comprehensive education and youth development program — supports over 200 African-American and Hispanic students annually. Its uniqueness lies in the fact that it not only provides access to college, but also addresses the factors affecting retention and achievement. To date, our success rate is 90%, and we look forward to the future.

A model of hope, intellectual development and youth leadership — REACH works! With great pride, we share this powerful success story with you.

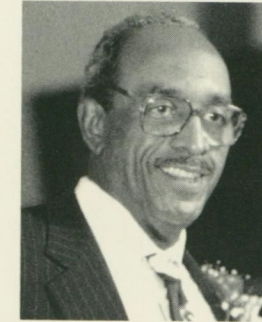
REACH is...

- Education
- Community Service
- Leadership Training
- Peer Support
- Parent Involvement
- Community/Business Commitment



Muriel and Otto Snowden, Founders of Freedom House

Muriel S. Snowden had a dream that young people of color pursue education to its highest levels and make a positive difference in our society. In recognition of her vision and life of achievement, the Muriel S. Snowden Memorial Scholars Program: Project REACH was named in her memory.



The great future we envision for this country is in jeopardy if we do not develop our most valuable resource — the human resource. As we approach the year 2000, the United States faces a social, economic and educational crisis, particularly as it relates to the future of our urban sector. The situation can be expected to worsen if bold and imaginative steps are not taken to reverse the trend.

America must make an investment in the education and leadership development of its young people. The urgency of the situation demands that we do not wait for leaders to emerge, but that we take proactive steps to shape and develop leaders today. Tomorrow is too late! We must initiate change and equip Blacks and Hispanics to be leaders in the 21st century.

The challenge is to encourage more urban youths to enter and graduate from college, aspire to leadership roles and enrich the supply of talent available to this country. In 1987, Project REACH responded to this challenge with a program designed to identify and educate urban youth with academic and leadership potential. REACH is "Building Leaders for the Future."

Now we must increase our efforts and expand our vision to provide higher educational opportunities to every young person in our urban communities.

Sincerely,

John L. Sims
Chairperson, REACH Oversight Committee
Vice President, Strategic Resources
Digital Equipment Corporation



EDUCATION...

My dream of a college education is coming true because of Project REACH.

— REACH Scholar



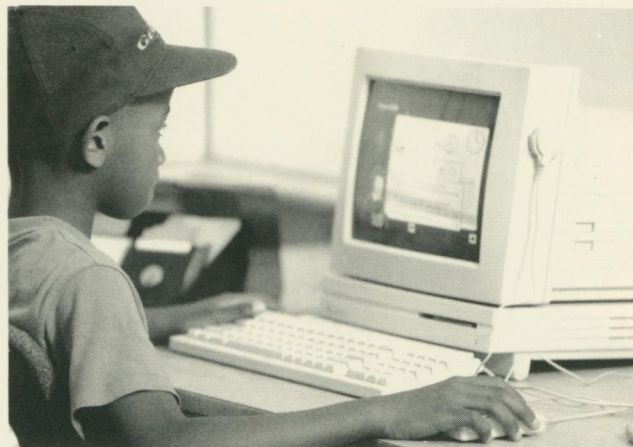
Broadening horizons for young people, REACH provides the support and resources inner-city youth need to succeed and excel in school.

- College Preparatory Program
- Academic Counseling
- "Efficacy" Personal Development Training
- Financial Assistance

COMMUNITY SERVICE...

I cannot help but wonder not only what others can do, but, more importantly, what I can do to make this a better society.

— REACH Scholar



Scholars distinguish themselves on campus and in the community by giving their time and talents to serve others — teaching young children, assisting the elderly, providing clerical support to community groups... “Giving back” is part of the REACH commitment.

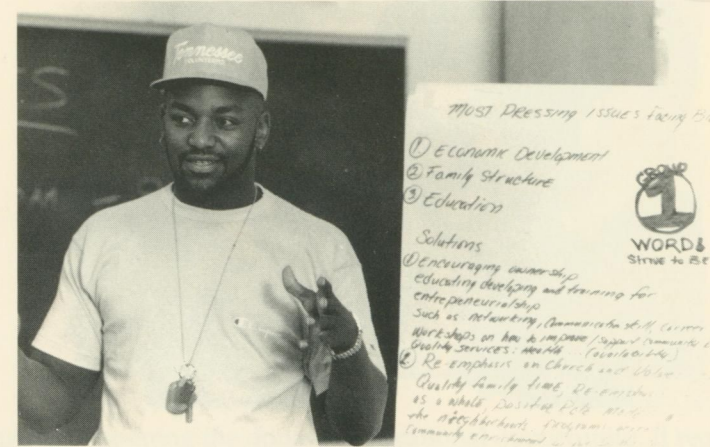




LEADERSHIP TRAINING...

I am motivated by the feeling to be someone special and the desire to leave my mark.

— REACH Scholar



A cadre of young leaders who will cause positive social change — this is the REACH vision! Scholars participate in a four-year leadership training program to develop and test their skills. Leaders of tomorrow are being born in REACH today.

PEER SUPPORT...

REACH is like a positive charge. When I am here, I feel like I'm part of a family.

—REACH Scholar



In many respects, the Scholars are pioneers exploring new frontiers, striving to be the best they can be. With a strong peer network for support, they challenge and share with each other in

- Summer Program
- Annual Retreat
- Winter Conference
- Team Projects

PARENT INVOLVEMENT...

Without my parents' support, I would not be here. They encouraged me, and I can't let them down.

— REACH Scholar



There is no single solution to opening the doors to educational opportunity. It requires a team effort, and REACH parents play a vital role as volunteers, members of the governing board, fundraisers and the key support for their REACH Scholars.

COMMUNITY/BUSINESS COMMITMENT...

I was challenged from the moment I started my internship. I learned how to take risks, and I feel I accomplished so much.

— REACH Scholar



Preparation for the workforce of the future begins today at Project REACH. Business, industry, government and community leaders provide internships, serve as mentors and often give financial support through the Adopt-A-Leader Program.

AN INVITATION

You are invited to become part of the Project REACH success story as a donor, mentor, employer, volunteer. Call (617) 445-3700.

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"Building Leaders for the Future"

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